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**SAN DIEGO BLOOD BANK ANNOUNCES NEW
CHIEF EXECUTIVE OFFICER**

SAN DIEGO (March 16, 2022) Doug Morton has been named the new Chief Executive Officer of San Diego Blood Bank.

Earlier this year, the San Diego Blood Bank Board of Directors named Morton as the Interim Chief Executive office while they conducted a nationwide search.

Doug has dedicated more than 21 years to San Diego Blood Bank, joining the team in 2000 as Director of IT. Doug accepted the position of Chief Operating Officer in 2005 and interim Chief Executive Officer in November of 2021. Doug has overseen the core operations of the organization, including collections, hospital services, information technology, nursing & community wellness, marketing, and recruitment. Under his leadership, San Diego Blood Bank has continued to see steady growth in collections, expanded community outreach and a619-strengthening of our hospital partnerships.

“I have been privileged to work with the amazing staff and donors at the San Diego Blood Bank for the last 21 years. I am honored to have the opportunity to continue our lifesaving mission in this new role,” said Morton.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 114 pounds, and be in general good health. Eligible blood donors are encouraged to schedule an appointment at SanDiegoBloodBank.org or calling 619-400-8251

About San Diego Blood Bank

SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. SDBB is an independent, 501(c)(3) non-profit that serves hospitals in San Diego, Orange, Imperial and Los Angeles counties with blood transfusion products and reference laboratory services. SDBB currently operates nine fixed site donation locations and 10 bloodmobiles, and services Orange and Los Angeles counties under the name Southern California Blood Bank. For more information about SDBB, visit www.SanDiegoBloodBank.org or connect with us on [Facebook](#) and [Twitter](#).

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