



FOR IMMEDIATE RELEASE

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**SAN DIEGO BLOOD BANK ANNOUNCES NEW
CHIEF BUSINESS OFFICER**

Previous Confirm BioSciences Health and Life Sciences Expert Joins Team

SAN DIEGO (April 19, 2022) Nikhil Nayak has been named the new Chief Business Officer of San Diego Blood Bank. Nikhil has over 25 years of health and life sciences experience with significant focus on strategy, marketing & sales, business development, global product management, operations, finance, quality management, and corporate communications.

In his previous role as Chief Operating Officer at Confirm BioSciences, Nikhil led the Strategic Sales and Retail Consumer Business Units as well as the business and product development, operations, marketing, quality management, and IT departments. Prior to Confirm, Nikhil was the Chief Marketing Officer at Millennium Health where he led corporate strategy, product development, marketing, and corporate communications functions.

Nikhil began his life sciences career at Forest Laboratories (now AbbVie), where he held a variety of positions in sales, marketing, and business development, including serving as Executive Director of Global Marketing & Commercialization.

Nikhil received his bachelor's degree in Biology from *Washington University in St. Louis*, and his Master's in Business Administration with a focus on Finance, Marketing & International Business from *New York University, Stern School of Business*.

In his new role, Nikhil will focus on new business development while overseeing Marketing, Foundation, and Research Products and Services.

"I am happy to join San Diego Blood Bank at this exciting time" said Nayak. "I believe we have tremendous potential for growth, and I look forward to working with our team to expand San Diego Blood Bank's industry partnerships" said Nayak.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 114 pounds, and be in general good health. Eligible blood donors are encouraged to schedule an appointment at SanDiegoBloodBank.org or calling 619-400-8251

About San Diego Blood Bank

SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. SDBB is an independent, 501(c)(3) non-profit that serves hospitals throughout Southern California with blood transfusion products and reference laboratory services. SDBB currently operates nine fixed site donation locations and 10 bloodmobiles, and services Orange and Los Angeles counties under the name Southern California Blood Bank. For more information about SDBB, visit www.SanDiegoBloodBank.org or connect with us on [Facebook](#) and [Twitter](#).

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