

Blood Centers of America Partners With Elevation Corporate Health and Terumo BCT To Deliver CDC Diabetes Prevention Program To Terumo BCT's Lakewood, Colorado Associates

west warwick, Ri., USA— January --, 2017—Blood Centers of America (BCA) and Terumo BCT, today announced they have entered into a strategic collaboration to offer the Centers for Disease Control (CDC) Lifestyle Diabetes Prevention program on the Terumo BCT campus to interested associates. The program will be offered through Elevation Corporate Health at the Terumo BCT campus in Lakewood, Colorado.

Both organizations recognize the importance of addressing the type 2 diabetes epidemic through implementing diabetes prevention and management programs at a local level, allowing at risk patients to engage in proactively managing their health.

Last year, BCA introduced its Diabetes Prevention Program (DPP) with the goal of engaging their community population to get more involved in their health and to take the necessary steps to make healthy lifestyle changes to maintain or improve their health. LifeStyle Coach training is underway with a program launch expected in the spring of 2017.

"We are proud to align with BCA to deliver the CDC Diabetes Prevention Program to our associates," said David Perez, President and CEO, Terumo BCT. "At Terumo BCT, we believe that the health and wellness of our associates is a critical part of maintaining a strong, healthy company culture. This belief inspires supporting such innovative programs offered by organizations like BCA that stimulate proactive disease prevention."

"We commend Terumo BCT for providing this chronic disease prevention initiative for the wellbeing of their staff and local community," said Bill Block, President/CEO Blood Centers of America.

"Elevation Corporate Health is excited to add the CDC Lifestyle Diabetes Prevention program to our current menu of disease management solutions. This further reflects the growing support Terumo BCT is dedicating to their employee's health and wellness," said Angela Nichols, SVP Elevation Corporate Health. "Elevation is looking forward to the continued success of the program."

## **About Blood Centers of America**

Blood Centers of America (BCA) is a member-owned cooperative comprised of not for profit independent blood centers geographically dispersed throughout North America across approximately 350 fixed sites. Our members collect over 6 million blood components which represents nearly a third of the nation's blood supply. For more, please visit: http://bca.coop/.

## **About Terumo BCT**

Terumo BCT, a global leader in blood component, therapeutic apheresis and cellular technologies, is the only company with the unique combination of apheresis collections, manual and automated whole blood processing, and pathogen reduction technologies. We believe in the potential of blood to do even more for patients than it does today. This belief inspires our innovation and strengthens our collaboration with customers.

Terumo BCT was recently recognized by the Employer Healthcare Congress as a National Healthiest Employer in the country and ranked in the 20 companies because of our focus to positively impact our associates' health and well-being.

Headquartered in Lakewood, Colorado Terumo BCT is a smoke-free campus. The Company provides healthy choices in its cafeterias, state-of-art fitness center, volleyball and basketball courts, campus walking trails and weight loss programs.

## **About Elevation Corporate Health**

Elevation Corporate Health is an onsite Fitness and Wellness Management Company providing wellness solutions to employers. Elevation creates a customized wellness solution for companies looking for employee engagement with onsite fitness center design and management, personal training, wellness coaching, secured wellness technologies, behavior modification and disease management programs, and holistic health alternatives.

With a roster of clients ranging from mid-size private companies to larger international Fortune 500 companies and government organizations, Elevation was one of the first companies to launch corporate wellness and fitness programs in the early 1990's. <a href="https://www.elevationcorporatehealth.com">www.elevationcorporatehealth.com</a>

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