SAN DIEGO BLOOD BANK ANNOUNCES NEW CHIEF FINANCIAL OFFICER

SAN DIEGO (September 21, 2022) Bryan Eleazar has been named the new Chief Financial Officer of San Diego Blood Bank.

Bryan has over 20 years of diversified finance experience, with the last 13 in private equity-backed multi-site healthcare services including ophthalmology, hospice and home health, and medical labs. Bryan started in healthcare as Controller at Pathology, Inc., where he was part of the team that extended the company's reach beyond anatomic pathology into clinical pathology, doubling revenue through a period of severe Medicare reimbursement cuts, shepherding its sale and integration into Laboratory Corporation of America.

He has since held positions of increasing responsibility on the finance side of other medical specialties, most recently serving as Chief Financial Officer of American Eye Associates, expanding that company's geographical footprint during its rebranding from California Retina into a full service eyecare practice incorporating LASIK and ancillary services such as glaucoma and oculoplastics.

Prior to healthcare services, Bryan had diversified technical accounting exposure working at top financial consulting firms, specializing in insolvency, and restructuring as well as dispute analysis and investigations. He began his accounting and finance career at PricewaterhouseCoopers in New York, San Diego and Los Angeles spanning both Audit and Advisory service lines.

Bryan graduated with honors from Georgetown University, Washington, DC, with a Bachelor of Science degree in accounting and a minor in Classics and continues as an alumni interviewer after serving on the Admissions Committee as an undergraduate. He earned his Master's in Business Administration with a focus in Marketing and Strategy from The Anderson School at UCLA. Bryan received his Certified Public Accountancy license from the State of New York in 1998.

About San Diego Blood Bank

San Diego Blood Bank (SDBB) is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank. The Blood Bank serves hospitals throughout Southern California with more than 150,000 units of blood each year. San Diego Blood Bank's mission is to connect diverse communities to save and improve lives through blood and biotherapies. Dedicated to advancing health and wellness through medical innovation, SDBB has provided an essential service since 1950. San Diego Blood Bank currently operates nine fixed-site donation locations and 10 bloodmobiles, with blood drives running daily. For more information about SDBB, visit www.SanDiegoBloodBank.org and follow on Facebook, Instagram, Twitter, and Linkedin.