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**For Immediate Release**

**The Community Blood Center welcomes Kristy Shrewsbury as new Vice President, Quality Assurance & Regulatory Affairs**

*Shrewsbury joins organization in a newly created role.*

APPLETON, Wis. (September 22, 2023) – The Community Blood Center (CBC) is excited to welcome Kristy Shrewsbury to the Senior Leadership Team as the Vice President, Quality Assurance & Regulatory Affairs. This is a new position at CBC, focused on continuous process improvement as well as the enhancement of what is already a comprehensive quality assurance plan. In addition, Shrewsbury will serve as the corporate contact for all regulatory and accreditation agencies.

“This is a key position in aligning and supporting the achievement of organizational objectives at The Community Blood Center,” said John Hagins, President and Chief Executive Officer. “Our team is looking forward to seeing all Kristy accomplishes at CBC, the direction of this position, and her work as a part of the Senior Leadership Team.”

Shrewsbury has more than 10 years of blood center experience and has served in both quality assurance and operational support leadership roles. Most recently, she has been focused on process improvement and quality validation in the pharmaceutical field.

CBC is proud to welcome Shrewsbury to the team.

**About The Community Blood Center**

The Community Blood Center was established in 1955 and continues today as an independent nonprofit providing a safe and reliable blood supply to hospitals in the Midwest. CBC has donor centers in Wisconsin (Appleton, Oshkosh, Little Chute and Woodruff) and is opening donor centers in Green Bay, Wis. and Chicago, Ill. in 2023. CBC hosts more than 100 blood drives every month. The Community Blood Center is a member of America’s Blood Centers (ABC) and Blood Centers of America (BCA) which are networks of independent community-based, not-for-profit blood centers supporting the blood needs for approximately 60% of the United States.

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