

MILLER-KEYSTONE BLOOD CENTER JOINS NATIONAL BLOOD COLLABORATIVE

Media Release (for immediate release)

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MEDIA CONTACT:

Amy Wilharm, Chief Executive Officer, National Blood Collaborative
708-263-7812

awilharm@nationalbloodcollaborative.org

(January 31, 2025) – The National Blood Collaborative announced the addition of the Miller-Keystone Blood Center, headquartered in Bethlehem, Pennsylvania, to its membership. Founded in 2012, the National Blood Collaborative is a national network of leading blood centers working together to respond to the increasing economic demands of hospitals and healthcare systems. The organization delivers blood management services through local and not-for-profit, community-based centers. It comprises ten blood centers that collect, process, and distribute more than 1.2 million blood components every year, serving hospital customers in 38 states.

"We are pleased to welcome the Miller-Keystone Blood Center to our network of affiliated blood centers nationwide," said Amy Wilharm, CEO of the National Blood Collaborative. "We look forward to collaborating closely with their leadership to advance our strategic objectives, driving innovative initiatives that will support hospitals and strengthen local communities."

As part of the Collaborative, Miller-Keystone Blood Center joins fellow members Kentucky Blood Center, LifeServe Blood Center, LifeSouth Community Blood Center, ImpactLife, Rock River Valley Blood Center, San Diego Blood Bank, Stanford Blood Center, Gulf Coast Regional Blood Center, and The Blood Center.

"We at MKBC are excited about the opportunity for collaboration with industry leaders who share our mission of saving lives," said Rami Nemeh, President, and CEO of Miller-Keystone Blood Center. "Individually and together, our vision is to solve challenges, bring innovation, and prepare for the future for the benefit of the communities we serve."

For more than 50 years, MKBC has helped save thousands of lives and has been an invaluable component of the health of the communities we serve. In addition to the nearly 1,000 mobile blood drives conducted annually, which accounts for nearly 40% of the blood collected, MKBC operates 7 regional blood donation centers. MKBC supplies more than 100,000 blood products annually to our partner hospitals and serves 3 million residents in an 18-county region in Pennsylvania and parts of New Jersey. MKBC develops community partnerships to encourage a continuous flow of new and returning volunteer blood donors to participate in our important mission of saving lives by partnering with the community to provide a continuous supply of blood products and services. Our efforts include improving patient outcomes in diverse communities, providing education to future blood donors, and increasing the overall blood supply.

For more information, visit www.giveapint.org

About National Blood Collaborative

National Blood Collaborative (NBC) is a national network of leading blood centers that came together in 2012 to create a new U.S. blood services organization. Working in partnership, the National Blood Collaborative has the capacity to respond to the increasing economic demands of hospitals and healthcare systems—efficiently and cost effectively. NBC delivers blood management services through local and not-for-profit community-based centers by collecting over a million units of blood a year and distributing it to hospitals in 38 states. NBC is also a worldwide provider of biological products to life sciences and pharmaceutical companies, specializing in all human blood derived products, platelet lysate, cord blood and specialized donor draws requiring IRB approved collections on a national scale.

For more information about NBC, visit www.nationalbloodcollaborative.org.