

Your Blood. Their Hope.®



MILLER-KEYSTONE
BLOOD CENTER

1465 Valley Center Parkway, Bethlehem, PA 18017

Administrative Fax 610-691-5423

Medical Fax 610-691-5748

1-800-B-A-DONOR

GIVEaPINT.org

FOR IMMEDIATE RELEASE

Date: February 24, 2025

Rami Nemeh, President & CEO
610-691-5850, ext. 2201
rnemeh@hcsc.org

Brian Fanning, Vice President of Operations
610-691-5850, ext. 1272
bfanning@giveapint.org

**MILLER-KEYSTONE BLOOD CENTER ANNOUNCES
BRIAN FANNING AS NEW VICE PRESIDENT OF OPERATIONS**

LEHIGH VALLEY, PA – Miller-Keystone Blood Center (MKBC) has announced the appointment of Brian Fanning, MBA, as the Blood Center's new Vice President of Operations. In this role, Mr. Fanning will oversee the operations of MKBC's Donor Relations, Marketing, Donor Collections, Laboratory and Hospital Services departments. He will also work closely with the Quality Assurance, Medical and Finance teams to support the Blood Center's mission and growth.

"I'm excited to join Miller-Keystone Blood Center and be part of its important work in our community," said Mr. Fanning. "I look forward to working alongside our local hospitals, blood drive sponsors, our dedicated staff, and, most importantly, our incredible blood donors to help ensure patients get the lifesaving transfusions they need."

Mr. Fanning has more than 20 years of experience in the healthcare sector, with expertise in finance, marketing and operations. He most recently served as Vice President of Patient Experience at HNL Lab Medicine.

A graduate of Muhlenberg College (Allentown, PA) with a Bachelors Degree in Accounting and Economics, Mr. Fanning also holds an MBA in Marketing from Lehigh University (Bethlehem, PA). A dedicated blood donor himself, Mr. Fanning resides in Bethlehem Township with his wife and two sons.

-- continued --

BETHLEHEM | ALLENTOWN | EASTON | READING | PITTSTON | EWING



Your Blood. Their Hope.®



MILLER-KEYSTONE
BLOOD CENTER

1465 Valley Center Parkway, Bethlehem, PA 18017

Administrative Fax 610-691-5423

Medical Fax 610-691-5748

1-800-B-A-DONOR

GIVEaPINT.org

-- Miller-Keystone Blood Center --

-- pg 2 of 2 --

He officially assumed the role of Miller-Keystone Blood Center's Vice President of Operations on Monday, February 17, 2025.

ABOUT MILLER-KEYSTONE BLOOD CENTER: Miller-Keystone Blood Center (MKBC) is a nonprofit 501(c)(3) organization committed to providing a safe and reliable blood supply to communities across Eastern Pennsylvania and Western New Jersey since 1971. Headquartered in Bethlehem, PA, MKBC operates seven donor centers in Allentown, Bethlehem, Easton, Pittston, and Reading (PA), as well as Ewing (NJ). In addition to its donor centers, MKBC coordinates more than 1,000 mobile blood drives annually, collecting and distributing over 100,000 transfusable blood products each year. For more information, visit GIVEaPINT.org.

#####

BETHLEHEM | ALLENTOWN | EASTON | READING | PITTSTON | EWING

